



What Makes Us Different

At CCCR, we carefully follow the Reggio Emilia philosophy of early childhood education which recognizes that each child is unique with an in-born curiosity and desire for knowledge and is eager to work and communicate with others. The approach was developed by Loris Malaguzzi, a teacher himself, and the parents in the villages around the town of Reggio Emilia in Italy after World War II. Because of destruction from the war, parents believed a new, quick and better approach to teaching their children was needed. They felt children form who they are as individuals in the early years of development, a belief that led to the creation of a program based on the principles of respect, responsibility, and community through exploration, discovery and a self-guided curriculum.

Won't you consider helping us give the children of Collier County a brighter future? After all, it is an investment in the entire community!

Become a Member of the CCCR Business 100!

The donation to become a member of the "CCCR Business 100" is \$500 per year.

We wish to support the "CCCR Business 100" for 2012-2013 with a contribution of \$ _____.

Name of Business _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

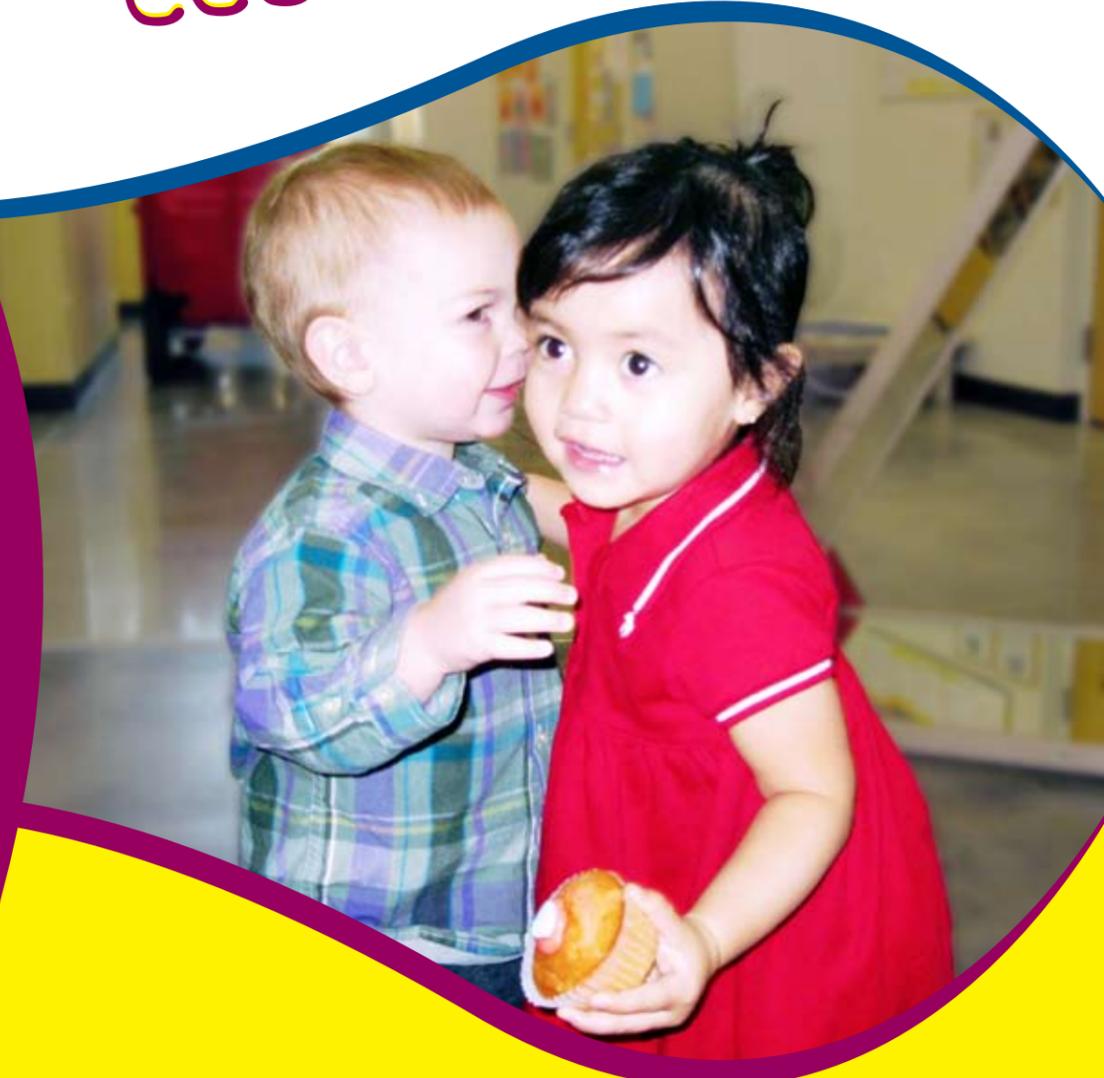
Please make check payable to CCCR (your donation is tax deductible). Thank you for your generosity!

Collier Child Care Resources, Inc. is a 501(c)(3) non-profit organization. We will neither sell nor share any of our donor information.

For more information about the CCCR Business 100 or our programs, please call 239-643-3908 or visit www.collierchildcare.org.



"Have you heard about the CCCR Business 100?"



"Investing in Collier County's Workforce"

What Is The CCCR Business 100

An exclusive group of local businesses, the CCCR Business 100 supports Collier Child Care Resources' (CCCR) mission and programs to serve economically disadvantaged children and families of Collier County. The CCCR Business 100 is investing in Collier County's current and future workforce. It does so by providing:

- Scholarships for the children of working parents who cannot afford child care on their own
- Supplies and equipment to support CCCR's programs that serve children of teen moms who are determined to graduate from high school

Why You Should Join

- You and your colleagues will be investing in a worthwhile cause that will lead to a better education and a more productive workplace.
- Your company will benefit from significant media recognition through CCCR's events and programs.
- You will meet potential clients through CCCR-sponsored networking events.

Why Does Your Support Count

- 14% of children in Collier County (11,343 children) are living at or below the poverty level. Source: Florida Department of Health (2010). **At the NCEF Early Childhood Development Center, operated by CCCR, 40 % of the children enrolled are from families who live at or below the poverty level.**
- 58% of the children enrolled in the PK-12 Collier County school system (27,323 children) were eligible for free or reduced lunch. Source: Collier Public Schools (2010). **At the NCEF center, 55% of the children are eligible for free or reduced lunch.**
- 82% of early learning centers in Collier County are not accredited. Source: Early Learning Coalition of SWFL (2010). **The NCEF center is accredited by the National Accreditation Commission for Early Care and Education.**
- 27% of births in Collier County are to teen moms without a high school education. Source: School District of Collier County Strategic Planning & Needs Assessment (2011-2012). **CCCR's "A Step Up" programs made it possible for over 100 teen moms in 2011-2012 to continue their high school education. CCCR operates the only two programs in Collier County that serve teen parents.**

What Does CCCR Do

Collier Child Care Resources, Inc. (CCCR) is a private, non-profit child care agency. Serving Collier County exclusively, we are devoted to providing exceptional child care services to the children and families who need them most. With local area offices since 1991, today, CCCR is known for the centers it operates and the early learning programs and dedicated professionals who deliver them. Currently, CCCR operates three child care centers:

- The NCEF Early Childhood Development Center at Edison State College served up to 108 children in 2011, ranging in age from infancy to five years. At least 75% of the children served received some form of tuition assistance.
- The "A Step Up" program located at Golden Gate High School provided child care for a total of 60 infants and preschoolers who ranged in age from two weeks to five years, while 48 teenage parents continued their high school education in 2011-2012.
- The "A Step Up" program at Immokalee High School cared for the children of teenage parents as well. This program served 52 infants and preschoolers, while 53 teenage parents continued their high school education in 2011-2012.

In addition, we offer training classes and continuing education for early learning professionals and sponsor an annual early childhood conference.

"The staff here care for the children with passion and commitment. As a working single parent, I am very glad I chose to take my child here."
Israel Villanueva (Parent)



"The most amazing child care center in FLORIDA!"
Nati Tindell Dethklok (Parent)

"My children were three of the very first students at NCEF and have excelled in their early development. My daughter is top of her kindergarten class and my sons, who will enter kindergarten in the 2012-2013 school year, continue to learn and explore every day. The staff is amazing and welcomes everyone as family. I am so grateful to have been a part of this school."
Stacy Collins (Parent)